



Build - a - Thon

Community, the **Excitement is Building!!**

September 19th - October 3rd, 2009



Dear Community Supporter,

Habitat for Humanity is a **hand up, not a hand out!** Through the hard work, determination, and compassion of our family partners, volunteers, staff and supporters we build lives, relationships and communities, one house at a time. Habitat is a nonprofit housing developer dedicated to building simple, decent, affordable homes in partnership with low-income families.

Together, the Seattle/South King County and East King County Habitat for Humanity affiliates are hosting our first annual **Build-a-Thon!** What's a Build-a-Thon? Much like sponsoring miles walked in a Walk-a-Thon, the Habitat Build-a-Thon asks volunteers to engage friends and family in sponsoring their volunteer hours. **Today, we are inviting you to be a part of this exciting community event by supporting the Build-a-thon!** There are many advantages to getting involved but most importantly you have the opportunity to help build the relationships that will change our community. The relationships cemented while volunteering with Habitat create and sustain passionate advocates for the elimination of substandard housing.

The event will welcome up to 2000 community members volunteering throughout King County between **September 19th and October 3rd, 2009.** Each volunteer will also engage their own personal network of friends, family and colleagues in supporting affordable housing efforts. The potential impact and outreach is incredible! We are asking that you join together with other local businesses to **help provide lunch and snacks** to all Build-a-Thon volunteers during the event. Your support will help underwrite the cost of the event so that every dollar raised by volunteers will go directly toward building affordable homes in King County.

In addition to supporting Habitat's mission you will receive recognition through event materials, online communication and Habitat publications. Please see our enclosed sponsorship benefits and Build-a-Thon schedule for more details. Your involvement is essential because it will help welcome people from all walks of life to tangibly participate in the Habitat mission. **You can help us change lives!**

We look forward to discussing this opportunity with you in more detail and will follow up with you next soon. If you have any questions about the Build-a-Thon please feel free to contact Jillian Gross, our Special Events Manager, at jgross@seattle-habitat.org or 206.292.5240 x108.

Warm regards,

Marty Kooistra
CEO
Seattle/South King County

Tom Granger
Executive Director
East King County

SPONSORSHIP OPPORTUNITIES – Build-a-Thon

Sponsorship Opportunities

September 19—October 3, 2009

FAMILY REUNION (OPENING CEREMONY): \$3,000+

- * Family Reunion presented by...
- * Link to company website from BAT website
- * Priority scheduling for one shift of 3 company representatives during the BAT
- * Company logo on all BAT signage/printed material to be displayed at each construction site
- * Recognition in Habitat SKC and EKC online and printed communications
- * Opportunity to promote your company through participant “giveaways”
- * Recognition at family reunion and dedication

T-SHIRT SPONSOR: \$2,000+

- * Company logo on event t-shirts - T-shirts sponsored by...
- * Link to company website from BAT website
- * Priority scheduling for one shift of 2 company representatives during the BAT
- * Company logo on all BAT signage/printed material to be displayed at each construction site
- * Recognition in Habitat SKC and EKC online and printed communications
- * Opportunity to promote your company through participant “giveaways”
- * Recognition at family reunion and dedication

DEDICATION (CLOSING CEREMONY):\$1,000+

- * Dedication presented by...
- * Link to company website from BAT website
- * Priority scheduling for one shift of 2 company representatives during the BAT
- * Company logo on all BAT signage/printed material to be displayed at each construction site
- * Recognition in Habitat SKC and EKC online and printed communications
- * Opportunity to promote your company through participant “giveaways”
- * Recognition at family reunion

HOUSING CHAMPION: \$5,000+

- * BAT presented by...
- * Company logo on event t-shirts (deadline July 15)
- * Link to company website from BAT, SKC and EKC websites
- * Priority scheduling for one shift of 5 company representatives during the BAT
- * Invitation for a company representative to serve on the BAT planning committee
- * Company logo on all BAT signage/printed material to be displayed at construction sites
- * Recognition in Habitat SKC and EKC online and printed communications
- * Opportunity to promote your company through participant “giveaways”
- * Recognition and opportunity to speak at family reunion and dedication
- * Opportunity to hang company banners at up to seven construction sites during the BAT

HOSPITALITY SPONSOR (provide snacks/lunch at 1-7 sites for 1-10 days) \$500+

- * Company logo on all BAT signage/printed material to be displayed at each construction site
- * Recognition in Habitat SKC and EKC online and printed communications
- * Opportunity to promote your company through participant “giveaways”
- * Recognition at family reunion and dedication

